

THE GREAT

OYSTER POINT

R U N O F F

*A parade and festival on the Rutledge Street Pond honoring
and celebrating Charleston's wondrous waterways*

CHARLESTON, S.C., Sept. 28 – All are invited to attend the amusements scheduled for the 5th of November between 11 and 4 o'clock at the Colonial Common.

Preparations have been made for a great festival - "The Great Oyster Point Runoff," as it is called here (a part of the Waterkeeper Alliance SPLASH Event Series - a national series of events presented by Toyota in partnership with KEEN).

All the people in the State are invited to come and participate in the pleasure of the carnival. There is to be no exposition of the material resources of the State, but instead, the entire day will be given up to its natural resources and general jollification. There will be a parade of boats on the water where citizens of the region will contest for prizes. To add to the aquatic charms of the carnival, all those present will stand a chance to row a boat on the Rutledge Street Pond*. Teams partaking in fierce competition shall be dressed in carnival attire, as though paying homage to the sea and Poseidon himself.

Music will fill the air, and attendees, while enjoying drink and fare from local purveyors, will discover the many ways - from sail to surf - to enjoy and celebrate the Lowcountry's precious waterways. Meanwhile, exhibits declaring the threat of polluted water from runoff will give chance for those present, young and old, to learn of the issue.

Charleston Waterkeeper, the organization in charge of the carnival, wants to show the outside world what Charleston can do in the way of fun on its waterways. Doubtless some of the old-fashioned saints in the churchyards will turn over in their coffins, but young Charleston, new Charleston, is bound to keep up with the procession in spite of the preconceived notions of propriety.

www.oysterpoint.org

"The Great Oyster Point Runoff" - benefitting Charleston Waterkeeper - is part of the Waterkeeper Alliance SPLASH Event Series presented nationally by Toyota in partnership with national founding sponsor, KEEN.

www.splashseries.org

** In 1881, in honor of the "Colonial Commons," Rutledge Street Pond became Colonial Lake - the familiar name we know today. Much of the language used in the above release was inspired by, and borrowed from, a New York Times article about Charleston's "Gala Week," published on October 31, 1887.*